

International
Workshop**ACCELERATING
DIGITAL INNOVATION
AND GROWTH
WITH THE RIGHT
DIGITAL SKILLS****APRIL 16TH - 17TH - 18TH 2024****CONFERENCE ROOM RECTORATE**

Piazza Tancredi, Lecce

DAY 1 APRIL 16TH**09.00 - 09.30 – Registration of participants****09.30 - 10.30 – Institutional Welcome**

- Prof. Fabio Pollice, Rector of University of Salento
- Prof. Antonio Ficarella, Director of the Department of Innovation Engineering
- Prof. Giuseppina Passiante, Director of MS&E lab
- Prof. Gennaro Scarselli, Vice Chancellor for International Affairs
- Prof. Enrico Ciavolino, Vice Chancellor for Research Funding and Promotion

AI for Higher Education InstitutionModerator: **Valentina Ndou****10.30 - 11.30 – AI and Ethical Issues for HEIs**

- Prof. Fiorella Battaglia, Head of the Laboratory for Ethics at the Digital Humanities Centre, University of Salento

11.30 - 12.00 – Coffee break**12.00 - 13.00 – AI for PM**

- Prof. Giustina Secundo, Engineering Department - LUM University

**13.00 - 13.30 – Questions and answers
– Discussion****13.30 - 14.30 – Light lunch****14.30 - 16.00 – Partners Project meeting****DAY 2 APRIL 17TH****09.00 - 09.15 – Registration of participants****Skills for Digital Transformation**Moderator: **Gioconda Mele****09.15 - 09.30 – Accelerating Digital Innovation and Growth with the Right digital skills**

- Prof. Valentina Ndou, Department of Engineering for innovation, University of Salento

09.30 – 10.15 – AR/VR Technologies for education and research

- Prof. Lucio de Paolis, AVR Lab, University of Salento

10.15 - 11.00 – 3D Printing Technologies: applications and benefits

- Prof. Carola Corcione, Department of Engineering for innovation, University of Salento

11.00 - 11.30 – Coffee break**11.30 - 12.00 – Eco-design for Sustainable Digital Transformation**

- Prof. Pasquale Del Vecchio, Engineering Department – LUM University

12.00 - 12.30 – The Power of Big Data

- Prof. Antonella Longo, Department of Engineering for innovation, University of Salento

13.00 - 13.30 – Technology Entrepreneurship Ecosystem

- Prof. Gianluca Elia, Department of Engineering for innovation, University of Salento

– Questions and answers**13.30 - 14.30 – Lunch break****14.30 - 15.30 – Conclusions****DAY 3 APRIL 18TH**Networking and discussion with Unisalento professors,
visit to University Campus and Labs